

## INTRODUCTION TO VOLUME 6 ISSUE 2

*by Editor-in-Chief Dmitry S. Khramchenko*

Welcome to the latest edition of “*Professional Discourse & Communication*,” an international peer-reviewed journal dedicated to examining the evolving characteristics of professional verbal interaction. In Volume 6 Issue 2, we continue our commitment to providing cutting-edge research and meaningful discussions on the theoretical and practical aspects of professional discourse.

This issue presents a collection of research studies that investigate dynamic properties of language and professional discourse across different communicative situations, cultural perspectives, and occupational areas. The articles encompass a wide range of topics, from the analysis of multimodal components in educational materials to the exploration of communicative strategies in medical and political spheres.

Ekaterina Kopshukova and Natalya Panina’s opening article “*Dynamics of Multimodal Components in English Educational Discourse: The Case of ‘English Grammar in Use’ by Raymond Murphy*” offers a comprehensive multimodal discourse analysis of Raymond Murphy’s renowned English grammar textbook. The authors examine the evolution of verbal and visual components in five editions of the textbook, highlighting the pragmatic functions of graphic elements, typography, and color in enhancing learner engagement and information conveyance. The study explores a unique interconnection between advertising and educational discourse and increasing emphasis on personalizing educational content. By avoiding academic jargon and focusing on practical language use, Murphy’s textbook sets a standard, blending traditional and innovative approaches to meet the developing needs of language learners. The article’s findings contribute significantly to understanding the synergetic potential of educational materials and their impact on language learning and teaching methodologies.

Shifting to political discourse, Nikita Bystrov’s “*Contemporary American Political Discourse: A Study of Content, Structure, and Formation Features*” dissects the defining characteristics of contemporary American political discourse, revealing the impact of sociocultural factors on language use. Through an in-depth analysis of speeches and journalistic articles, the research illuminates key features that distinguish American political discourse from political communication in other English-speaking countries. This article not only enriches the field of political discourse studies but also delivers a linguacultural perspective that deepens our understanding of American society and its worldview, presenting a framework for future research in this area. Furthermore, the results of this analysis are particularly valuable for professionals engaged in political communication, reflecting the broader implications for the linguistics of professional discourse.

Anna Gornostaeva’s “*The ‘Friend–Foe’ Opposition in Modern Ironic Political Discourse*” explores the pervasive role of irony in modern political communication, elucidating how ironic images and the “friend vs. foe” opposition are strategically employed to achieve political objectives. This work sheds light on the theatrical aspects of political discourse and its connection to Anglo-Saxon cultural values. By dissecting ironic images into

situational and emotional types, the author offers a chance to glimpse the real intentions and preferences of professional politicians, paving the way for a deeper understanding of political discourse in general.

In the field of medical communication, Merri Petrosyan's "*Basic Communicative Strategies and Tactics of Russian and Armenian Medical Media Discourse*" examines the strategic planning and tactical execution of communicative intentions typical of Russian and Armenian medical blogging. By analyzing a substantial corpus, the research unveils the dual nature of medical media discourse, balancing the dissemination of vital health information with commercial marketing interests and speech manipulation.

Natalia Krupnova's article, "*Word Formation and Semantic Features of Composites in Verbal Word-Forming Nests with the Base Word 'lyubit' / 'lieben' in Russian and German*," provides an in-depth comparative analysis of the word formation and semantic characteristics of composites centered around the verbs 'to love' in Russian and German. Through meticulous analysis of empirical data, the author reveals unique linguistic phenomena, such as the presence of fusion in Russian composites and the absence of reduplication in German. The findings also prove the integral role of these composites in professional lexicons in various fields, such as psychology and biology, and their capacity to reflect cultural concepts inherent to Russian and German speakers, contributing significantly to the knowledge of professional and cross-cultural communication.

Venturing into lesser-studied linguistic territories, Mitike Asrat, Girma Mengistu, and Endalew Assefa's "*The Structure and Typology of Yemsa Relative Clauses: An Empirical Study*" unravels the composition and characteristics of relative clauses in Yemsa, an under-explored Omotic language. This research significantly advances our knowledge of syntax in Yemsa and the Omotic language family, providing crucial data for comparative syntactic studies and aiding in the development of educational materials. The findings also show the importance of relative clauses in professional and cultural communication within the Yemsa-speaking community, thereby enriching the broader field of linguistic research and education.

Aida Rodomanchenko and Ksenia Vertlib's article "*Using Group Discussions to Hone 21st-Century Skills in Teaching Political English*" explores innovative teaching methods designed to cultivate essential 21<sup>st</sup>-century skills in undergraduate students of political English. Their research highlights the effectiveness of debate formats and 'discussion brackets' in enhancing critical thinking, creativity, collaboration, and communication abilities, aligning with the global educational shift towards incorporating these competencies into curricula.

The article "*Mastering English Economic Discourse: Strategies for Russian-Speaking Economics Students*" by Olga Andreeva and Elena Pronina is dedicated to the complexities of acquiring professional economic discourse for undergraduate economics students. Recognizing that economic discourse encompasses a vast array of genre, stylistic, and pragmatic elements, the study identifies effective strategies to facilitate this learning process. The authors argue that translating economic texts, editing machine-translated content, summarizing in English, and engaging in discussions are pivotal methods for students to master the foreign language of economics. These activities help students to not only comprehend but actively participate in professional economic discourse, transforming their acquired

knowledge into practical communicative skills. The results suggest that prioritizing these strategies significantly enhances students' ability to integrate into the English-speaking economic community, making economic discourse a powerful tool for professional expertise.

Lastly, in the "Conference Report" section, Vasily Glushak overviews the main discussions presented at the round table on neurolinguistic research issues in the field of language education held in April 2024 at MGIMO University.

The editorial team would like to express their gratitude to the authors who have contributed to this issue, as well as to the reviewers who have generously given their time and expertise to help maintain the high standards of the journal. We hope that readers will find the selected articles to be thought-provoking, engaging, and informative, and we look forward to receiving your feedback and suggestions for future issues. Thank you for your continued support of "Professional Discourse & Communication."